

Analysis and Evaluation of Current Situation of the Food Industries in Nablus City

**Prepared By
Mahdi Othman Mahmoud Al-Aghber**

**Supervised By
Dr. Ali Abdelhamid
Dr. Azziz Salem Dweik**

Abstract

This study is concerned with the analysis and evaluation of current situation of the food industries in Nablus city in terms of the importance of industrial location, decision making in allocation of industries, as well as identifying strengths, weaknesses, opportunities and available potentials to develop these industries.

The major aim of this thesis is to identify the significant factors that affect the selection of the food industries in Nablus city, and determining the factors that contribute to the development and promotion of these industries.

The methodology of the study is based on the descriptive and analytical research methods, using the tools of the questionnaire and field survey of the locations of food industries in Nablus, and the available data from the related official sources.

The results of the study have indicated that most of the problems and obstacles facing the sector of food industries in Nablus city such as obstacles in importing raw materials and exporting the products are due to political and security condition as well as the measures taken by the Israeli occupation. Also, the study indicated the significance of the competition,

capital and transportation cost factors in the selection of the location of these industries.

The study has recommended the necessity of protecting the food industries and both the local and national products. In addition, it emphasized the necessity of making future plans for the food industries in Nablus city in the light of the need of local and national markets, and the requirements of the general planning of the city.